

The background features a light blue gradient with several large, faint, overlapping geometric shapes, including triangles and a hexagon. On the right side, there are thin, white, wavy lines that create a sense of motion or digital connectivity.

# Mobox O2O Solution

## Cross border eshop with POS

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Purchasing  
Power in  
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O2O Integration  
Mobile POS  
System

**4**

Value  
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Services



# ONE **1**

**Online  
Purchasing  
Power in China**

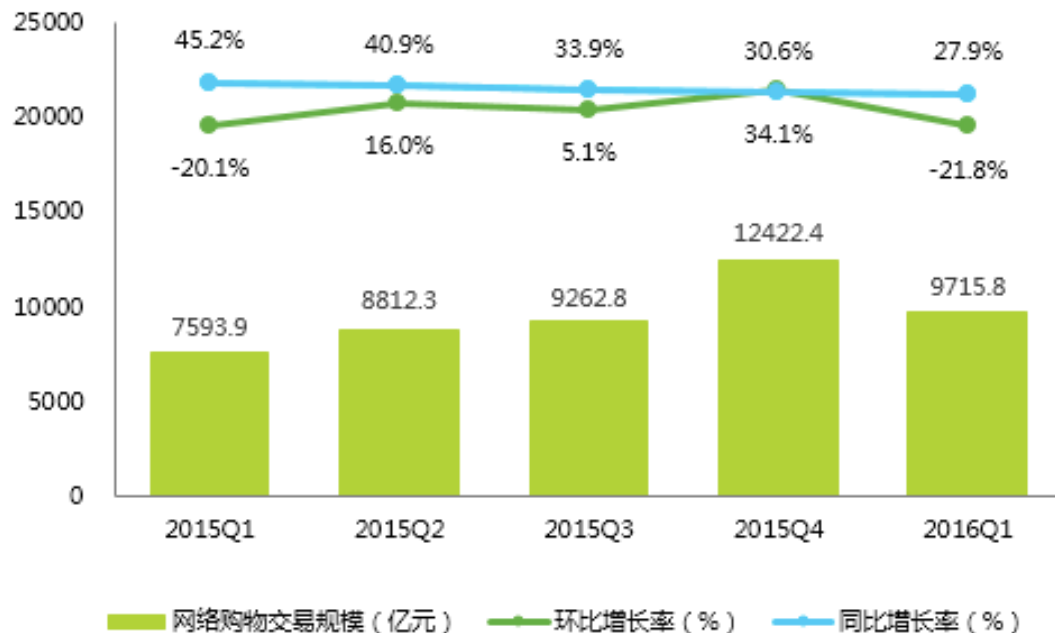
# eCommerce China 2015

Online User: 688M

Online Purchasing User: 413M

Turnover: 3880 Billion

2015Q1-2016Q1中国网络购物市场交易规模  
Market volume of ecommerce in China 2015Q1-2016Q1



# Cross border eCommerce China 2015

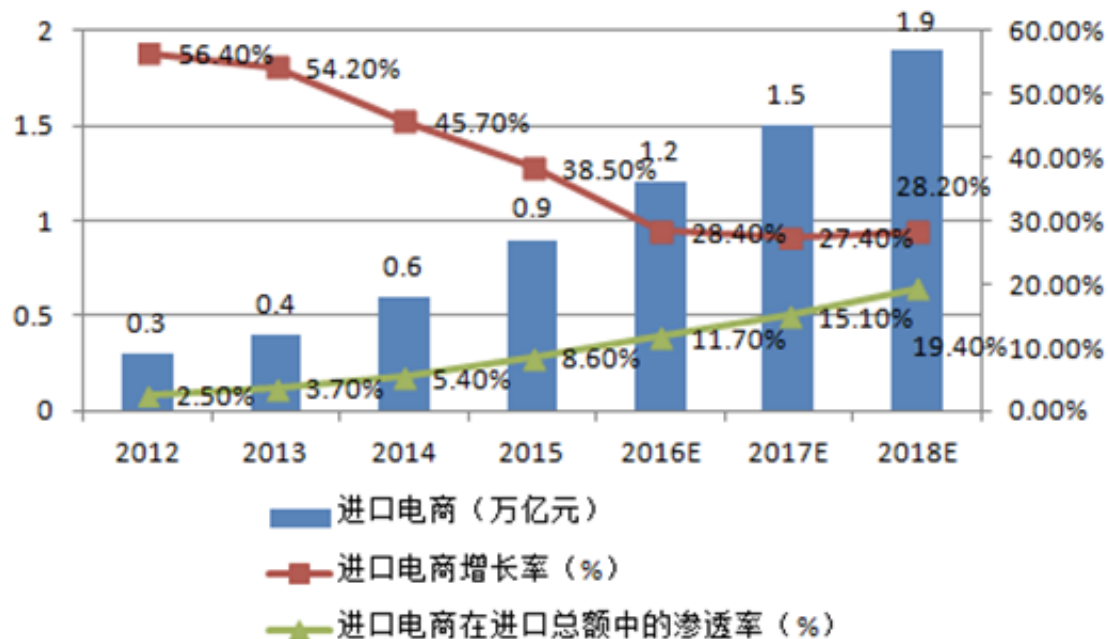
Turnover: 900 Billion

Growth: 38.5%

80s, 90s concerns:

- Food Safety
- Quality Assurance
- Product Variety
- Personalized

2012-2018年中国进口电商市场交易规模  
Market volume of ecommerce(import) in China 2012-2018

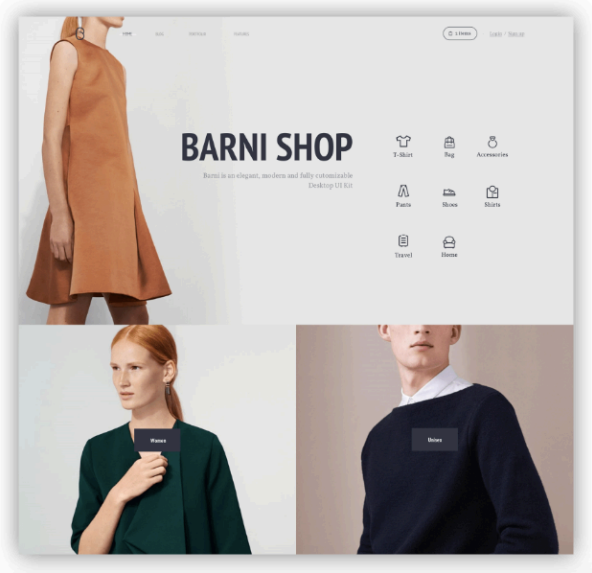
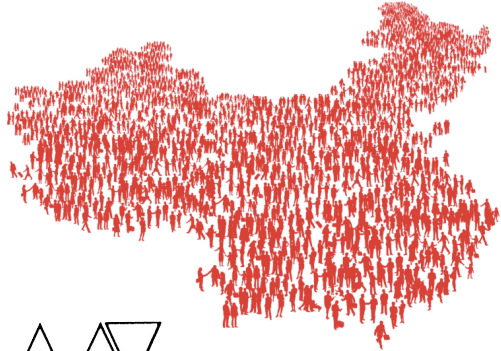




**Cross Border  
eShop Solution**

**TWO** **2**

# What is cross border eshop



# Features

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- Most popular payment method
- PC / Mobile / App all-in-one
- Easy social share
- Multi-language
- Fancy design
- Coupon support ready
- Member subscription promotion
- POS terminals connected

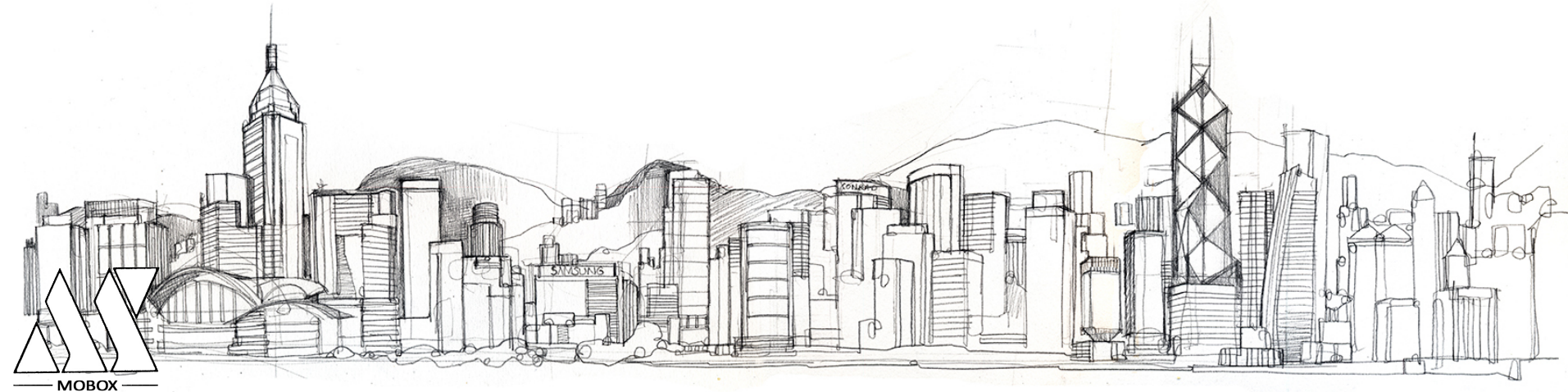




# Beneficial

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- No China company & bank required
- No extra resources needed
- Extended business to huge market
- Tax rate, law & policies keep enjoying



A background image of a greenhouse with rows of plants in long beds, viewed from a perspective looking down a central aisle. The image is faded and serves as a backdrop for the text.

O2O Integration  
Mobile POS System

**THREE** **3**

# Mobile POS System

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- Cash drawer, receipt printer, barcode scanner all-in-one
- Bluetooth connect iPad POS terminal
- Portable & compact design
- Best suit for exhibition, floating sales counter



# Real O2O System

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- Online & offline business all in one database
- Easy inventory management
- Perfect CRM, recruit members on&off
- Enhance user experiences
  - online check and buy, offline take away





## Value Added Services

**FOUR** **4**

# Value Added Services

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WOM Marketing  
Member Distribution  
Channel

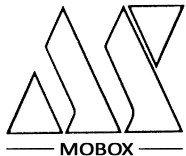
Creative  
Content  
Marketing

Guangzhou  
Ad-TV Network  
Advertising

HK-CN  
Logistic Solution

China Social  
Media Solution

China  
Operation Support



# Contact us

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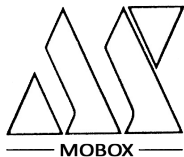
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The background features a light blue to white gradient. It is decorated with several faint, semi-transparent geometric shapes, including triangles and polygons, some of which are inverted. Additionally, there are numerous thin, curved white lines that sweep across the frame, creating a sense of motion and depth.

**Thank you**